

Lailani Gibson

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Objective

Event Manager delivering seamless, high impact event production. Experienced in managing AV systems and coordinating precise technical execution to produce consistent, high quality branded experiences.

Work Experience

WELL& by Durst (Nasdaq Building)

Audio Visual & Event Manager | 2024 - Present

- Execute AV, lighting, signage, and technical production for 50+ live and hybrid events annually with precision.
- Partner with marketing and sales to streamline workflows and elevate production value.
- Oversee vendors and onsite logistics to deliver seamless, high quality branded experiences.

Museum of the City of New York

Event Producer | 2023 - 2025

- Produced immersive cultural programs that increased audience engagement and cultural impact.
- Directed timelines, partnerships, and AV production to align cross team execution.
- Delivered cohesive branded experiences through coordinated production and media support.

Embassy Summer

Programs / Activity Manager | 2024

- Orchestrated daily programming for 500+ international students, ensuring seamless coordination and high engagement.
- Led and scheduled 20 activity specialists with a strong focus on safety and operational flow.
- Served as Acting Director during peak periods, maintaining clear communication and stable operations.

Uptown Grand Central

Open Space Events & Social Coordinator | 2021 - 2023

- Directed festivals and community campaigns that expanded engagement and increased small business participation.
- Built targeted press outreach and secured sponsorships to elevate multi platform visibility.
- Managed vendors, volunteers, and programming teams to execute complex multi day events successfully.

Children's Museum of Manhattan

Programs & Guest Services Supervisor | 2020 - 2021

- Led 25 staff supporting weekly programs for 350000+ annual visitors at a major NYC venue.
- Drove attendance growth through strategic family focused marketing initiatives.
- Optimized operations with targeted staff training, smart scheduling, and strong onsite leadership.

Education

SUNY Farmingdale

Bachelor's Degree, Business Management

Universite de Sorbonne, Paris, France

French Business Emersion Studies

Certifications

Digital Design Certification

Notebook Desktop | 2022

Skills

Audio visual equipment, experiential marketing, end to end event operations, event production software and scheduling