

LAILANI GIBSON

CONTACT

[Portfolio](#)
[Substack Newsletter](#)
[Linkedin](#)
[Instagran](#)

EDUCATION

2016-2020
[SUNY Farmingdale](#)
BS Business Mgmt

2018
[Sorbonne Université](#)
Study Abroad
Paris, France

SKILLS

- Curation & Artist Sourcing
- Community Engagement
- Research & Writing
- Event Production & Collaboration
- Installation Support
- Digital Tools (Canva, Airtable, Adobe, Microsoft, Google)
- Audio Visual Support
- Marketing & Social Media

LANGUAGE

English - Native
Spanish Conversaional

COVER LETTER

I have built my career at the intersection of event production, technology, and community care. Currently, I manage AV operations full-time in a Times Square venue while also producing and hosting the Brooklyn Art Meetup, a recurring creative gathering that spotlights underrepresented artists and builds spaces for authentic connection. These dual roles reflect my strengths: ensuring technical excellence while fostering cultural impact.

My experience spans corporate events, live performances, community festivals, and exhibitions. I am skilled in AV troubleshooting, digital signage systems, and event logistics, but equally passionate about audience engagement and storytelling. I believe events succeed when they not only run smoothly but also leave people feeling seen and inspired.

As my work evolves, I am focused on expanding my presence as a professional event host and cultural organizer. I want to be recognized not only for my technical skills but also for my ability to create experiences where creativity and community thrive side by side. My mission is simple: to connect people, share resources, and build platforms that uplift diverse voices in New York City and beyond.

Thank you for taking the time to learn about my work. I look forward to growing alongside others who believe in the power of events and culture to shape community.

Warmly,
Lailani Gibson

LAILANI GIBSON

Creative operations specialist with 4+ years in corporate, cultural, and entertainment sectors; skilled in vendor coordination, management and content workflows.

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SKILLS

- Google Workspace
- Excel
- Adobe Creative Suite
- Airtable
- Canva
- Audio Systems

SELECTED EXPERIENCE

WELL& by Durst @ 4 Times Square (Nasdaq Building)
Audio Visual/ Event Specialist *Feb 2025 - present*

- Supported 50+ corporate and creative events, coordinating AV, signage, and photo/video vendors.
- Partnered with corporate and marketing teams to deliver branded content on time and within budget.

Brooklyn Art Meetup *May 2024 - Present*
Lead Curator & Producer

- Produced exhibitions and 10+ programs featuring 75+ BIPOC artists, drawing 250+ attendees each.
- Managed budgets (\$400-\$3K), permits, contracts, volunteers, AV, and vendor deliverables.
- Grew a 300+ member community via WhatsApp groups and a Substack newsletter with 7K+ reads.

Museum of the City of New York *Oct 2024 - Jan 2025*
Event & AV Specialist

- Delivered AV and production support for 25+ public programs and exhibitions.
- Coordinated with curators, educators, and external vendors to enhance visitor experiences for 1K+ attendees.

Embassy Summer @ LIU Brooklyn *May 2024 - Aug 2024*
Programming Manager

- Produced 20+ cultural programs for 300+ international students with NYC institutional partners.
- Managed all activity scheduling, and budgets up to \$10K; trained and led a team of 30+ facilitators.

ADDITIONAL EXPERIENCE

Reel Sisters Film Festival Event & AV Specialist | Fall 2023 / 2024

- Provided AV and technical support for movie screenings and panels; collaborated with festival organizers and filmmakers to ensure smooth event flow for attendees.

Children’s Museum of Manhattan | Programs & Guest Services Supervisor | Aug 2021 - Oct 2022

- Coordinated weekly family programs and AV logistics for 700-1K+ visitors in partnership with 25 educators and curators.

Asst. Manager & Event Lead – Petite Popup | NYC | 2019-2021

- Curated 5+ pop-up shows, managing artist sourcing, branding, and logistics for 20+ emerging artists.

Host & Program Curator – AFROPUNK Festival | NYC | 2018

- Coordinated after-party performances, managed ticketing, and engaged live audiences of 1K+.